

Madera County	2,136 sq.mi. 58 persons / sq.mi.	Median Age: 32.7
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Snapshot	Workforce
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Madera is a rural county in California's Central Valley just north of Fresno on the edge of Yosemite, home to both rich farm land and high rugged country in the Sierra Mountains.

In 2000, the median age was less than a year younger than California. Nearly one of every 9 people was over 65 years of age and one in 83 was 85 or older. Nearly one in 4 adults was 65+ or disabled.

Unemployment was high at 12.1% (2001), more than double the statewide rate. There were projected to be 405 job openings for RNs and 174 for nursing aides. An estimated 148 direct care nursing staff were needed in nursing facilities (2000). Average hourly wages (2001):

RN	HHA	Nurse Asst	IHSS	MSW	PT
\$28.15	\$10.03	\$8.95	\$6.75		\$36.73

Medi-Cal	Housing
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Madera ranked among those counties whose percent of Medi-Cal eligibles was high--nearly one in every 5 people.

The median home price was \$115,188 (2001). Housing vacancy rates in 2000 were higher than statewide averages: homeowners at 1.7%; rentals at 4.5%.

Madera had more households with individuals 65+ (22.7%) but the same percent of those 65+ living alone (7.7%) as California. However there were fewer of those 65+ living alone (29.4%), one in 3.4.

Long Term Care: Special Programs	Transportation
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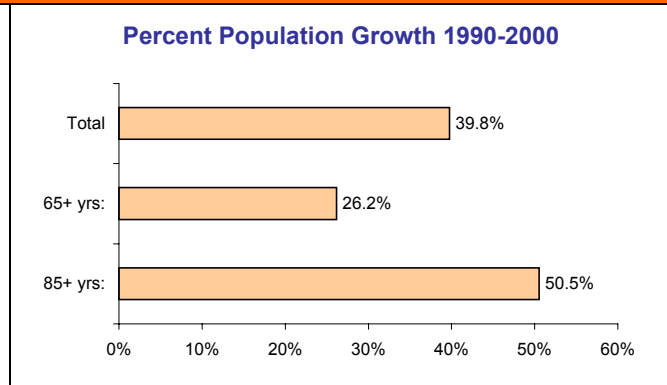
LTC Innovation Grant: COIL InfoVan for outreach through AAA.

Reported transit services for people in the cities and county of Madera: 82,144 passengers using special vehicles; 7 special vehicles operated peak hours and 7 operated middays during the week; 2 on Saturdays; and 2 on Sundays.

Population Growth (increase since 1990): 39.8%	65+ yrs: 26.2%	85+ yrs: 50.5%
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Demographics

Population	1990		2000		2010	
	US Census	%	US Census	%	DOF Projection	%
Total Population	88,090	100%	123,109	100%	175,132	100%
Over 60	14,494	16%	17,979	15%	28,887	16%
Disabled (21-64)	not available	not available	15,975	13%	not available	not available
Total 65+	10,776	12%	13,596	11%	20,965	12%
Total Over 65 + Disabled (21-64)	not available	not available	29,571	24%	not available	not available
Total 65-74	6,586	7%	7,671	6%	11,159	6%
Total 75-84	3,268	4%	4,537	4%	6,727	4%
Total 85+	922	1%	1,388	1%	3,079	2%



Gender (2000) US Census	Total	65+	85+
Male	47.9%	5.0%	0.4%
Female	52.1%	6.0%	0.7%

Ethnicity (2000) US Census	Total	65+
Total	100%	11%
White*	47%	8.63%
Black or African American*	4%	0.34%
Hispanic or Latino	44%	1.84%
Asian	1%	0.15%
Native Hawaiian and Other Pacific Islander	0.1%	0.01%
American Indian or Alaska Native	1.4%	0.12%
Some Other Race	0.2%	0.03%
Multi-Racial (two or more)	2.3%	0.23%

Enrollment (2000)	Eligibles	% Tot Pop	Elig 65+	% 65+
Medi-Cal Recipients	25,615	19.5%	2,524	1.93%
SSI/SSP Recipients	4,119	3.1%	not available	not available
Dual Eligibles	3,434	2.6%	not available	not available

Demographic Trends

Madera County was one of the fastest growing counties in California in the last decade--its population grew nearly three times as fast as that of California. There was also a faster growth in the percentage of both those over 65 and over 85.

In 2000, Madera had 53% non-Whites, matching the state. Nearly one of every 2 persons was Hispanic/Latino; one in 26 was Black/African American; one in 71 was American Indians/Alaska Native; one in 83 was Asian; and one in 43 was multi-racial. Looking at age and ethnicity: one in 12 was 65+/White; one in 54 was 65+/Hispanic/Latino; and one in 294 was Black/African American.

The median household income was \$21,200 less than California's, with more people living in poverty--more than one in 5, including many seniors.

Persons under Poverty Level: 21.4%	65+ yrs: 12.4%	Median Household Income: \$36,286
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NOTE: Data on Page 2 are from statewide sources only. Data may not include all funding sources. See notes on Data Sources.

SERVICES	ANNUAL INFORMATION		
Home and Community Based Services (County Level Data)	Providers or Sites	Serving	Expense / Allocation
Adult Day Services (ADS)			
Adult Day Health Care (ADHC) Providers	0	0	\$0
Adult Day Care (ADC) / Adult Day Support Centers (ADSC)	1	20	not available
Multipurpose Senior Services Program (MSSP)	1	24	\$59,023
In-Home Services			
Home Health Agencies (HHAs)	1	541	not available
In-Home Supportive Services (IHSS)	836	1,070	\$5,108,289
Adult Protective Services (APS)	1	65	\$240,911
Independent Living Centers (ILCs)	1	869	\$485,448

County Level Data Not Available			
Caregiver Resource Centers (CRCs)	1	1,544	\$869,052
The Valley Caregiver Resource Center provides services to Fresno, Kern, Kings, Madera, Mariposa, Merced, Stanislaus, Tulare, and Tuolumne counties.			

PSA 14 - Multi-County AAA (County Level Data Not Available)			
Area Agencies on Aging			
\$1.0M (State) + \$2.5M (Fed) = \$3.5M			
Includes \$0.25M Info & Assistance, \$0.55M Fed Caregiver Support Prgm			
Serving: Fresno and Madera Counties			
The AAA serves as an access point for persons needing information or services for elders, persons with disabilities, and their families or caregivers. The agency provides advocacy, information and assistance, local planning, funding allocations, and monitoring of services. The following may not represent all the AAA's local programs, services or expenditures:			
Nutrition			
Brown Bag	not available	2,964	\$24,885
Home Delivered Meals	not available	1,339	\$970,442
Congregate Meals	not available	2,515	\$1,001,495
Assistance / Counseling / Advocacy			
Health Insurance Counseling & Advocacy Programs (HICAP)	1	6,189	\$141,075
Ombudsman	1	393	\$132,761
Care Coordination			
Linkages	1	215	\$241,240
Specialized Care			
Alzheimer's Day Care Resource Centers (ADCRCs)	1	57	\$165,603
Senior Service Corps			
Foster Grandparents (number of senior volunteers)	not available	9	\$38,451
Senior Companions (number of senior volunteers)	not available	7	\$26,326

Facility Based Services (County Level Data)	Providers	Serving	Expense / Allocation
Freestanding Nursing Facility (NFs)	4	338	\$9,532,567
Hospital-Based Nursing Facility (NFs)	1	23	\$447,179
Residential Care Facilities for the Elderly (RCFEs)	17	129	not available

County Comparisons	
How does your county rank on these indicators - in the highest, middle, or lowest third of all counties in the state?	
Indicator	Rank
Highest Third (1-19)	
Tot Pop Growth (1990-2000)	3
% Persons < Poverty	6
% Unemployment Rate	8
% Age 21-64 Disabled	8
% Medi-Cal Recipients	10
65+ Pop Growth (1990-2000)	11
% 65+ < Poverty	11
% Medi-Cal Recipients 65+	18
Middle Third (20-39)	
% Dual Eligibles	24
% SSI / SSP Recipients	24
% Vacancy - houses	25
85+ Pop Growth (1990-2000)	26
IHSS Providers/1,000	26
% Vacancy - rentals	32
Total Population	35
% Population 65+	35
Median Household Income	36
ADS Providers/1,000	39
Lowest Third (40-58)	
Total NF Patients/1,000	40
Median Age	43
% 65+ and Live Alone	44
% Population 85+	46
RCFE Beds/1,000	49
HHA Providers/1,000	53
Note: Rankings are out of 58 counties, where 1 represents the highest number and 58 represents the lowest number	

Emerging Long Term Care Issues	
~ Nearly one in 4 adults was 65+ or disabled.	~ Many people, including seniors, were living in poverty and receiving Medi-Cal, Medicare and SSI/SSP.
~ Many younger adults were disabled.	~ Few seniors 65+ lived alone; housing was available.
~ Young, diverse, fast growing population, with a rapid growth in those 65+, but few seniors 85+.	~ IHSS and NFs were available, but no adult day services, and few RCFEs and home health.
~ Unemployment rate was high and income low.	

