

Santa Cruz County	445 sq.mi. 574 persons / sq.mi.	Median Age: 35.0
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Snapshot	Workforce
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Santa Cruz County is the second smallest county in size, and is located below San Francisco on the north side of Monterey Bay. It is a county of coastal beaches, mountains and forests.

In 2000, the median age was just slightly older than California by 17 months. One of every 10 people was 65+ and one in 63 was 85+. One in 5 adults was 65+ or disabled.

Unemployment was 6.1% (2001). There were an estimated 425 direct care nursing staff needed in facilities (2000). County has IHSS Public Authority. Average hourly wages (2001):

RN	HHA	Nurse Asst	IHSS	MSW	PT
\$28.28	\$8.67	\$11.90	\$8.50		\$29.94

Medi-Cal	Housing
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In Santa Cruz one in every 11 people was eligible for Medi-Cal. One in every 83 persons in the county was 65+ and on Medi-Cal.

Santa Cruz is one of 8 counties with a County Organized Health System (COHS)--Central Coast Alliance for Health--which serves 87% of the county's Medi-Cal recipients, including those in NFs.

The median home price was \$414,508 (2001). Compared to California, housing vacancy rates in 2000 were lower for homeowners at 0.8% and for rentals at 2.5%.

Santa Cruz had fewer households with individuals 65+ (1.7%) but more with those 65+ living alone (8.2%) than California. Of those 65+, one in 2.4 was living alone (41.0%).

Long Term Care: Special Programs	Transportation
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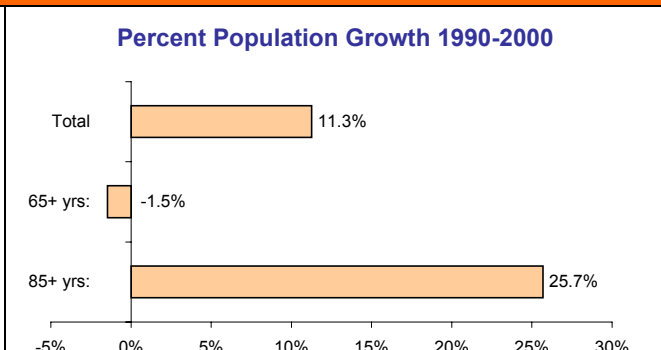
LTC Innovation Grant: COIL InfoVan for outreach through AAA.

LTCIPP: State grant funds from DHS were received for planning how to coordinate and integrate services for seniors and those with disabilities.

Reported transit services for people in the cities and county of Santa Cruz: 6,305 passengers using special vehicles; 79 special vehicles operated peak hours and 74 middays during the week; and 21 on Saturdays and 21 on Sundays (FY 99-00).

Population Growth (increase since 1990): 11.3%	65+ yrs: -1.5%	85+ yrs: 25.7%
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Demographics						
Population	1990	%	2000	%	2010	%
	(US Census)		(US Census)		(DOF Projection)	
Total Population	229,734	100%	255,602	100%	309,206	100%
Over 60	33,428	15%	33,307	13%	55,279	18%
Disabled (21-64)	not available	not available	24,161	9%	not available	not available
Total 65+	25,866	11%	25,487	10%	36,145	12%
Total Over 65 + Disabled (21-64)	not available	not available	49,648	19%	not available	not available
Total 65-74	13,913	6%	12,347	5%	20,284	7%
Total 75-84	8,894	4%	9,295	4%	10,627	3%
Total 85+	3,059	1%	3,845	2%	5,234	2%



Gender (2000) US Census	Total	65+	85+
Male	49.9%	4.0%	0.5%
Female	50.1%	6.0%	1.1%

Ethnicity (2000) US Census	Total	65+
Total	100%	10%
White*	66%	8.71%
Black or African American*	1%	0.04%
Hispanic or Latino	27%	0.95%
Asian	3%	0.38%
Native Hawaiian and Other Pacific Islander	0.1%	0.01%
American Indian or Alaska Native	0.5%	0.03%
Some Other Race	0.3%	0.01%
Multi-Racial (two or more)	2.6%	0.12%

*Not of Hispanic or Latino Origin

Enrollment (2000)	Eligibles	% Tot Pop	Elig 65+	% 65+
Medi-Cal Recipients	24,471	9.3%	3,236	1.22%
SSI/SSP Recipients	5,297	2.0%	not available	not available
Dual Eligibles	4,854	1.8%	not available	not available

Demographic Trends

In the last decade, Santa Cruz County's population grew at a pace slower than California. There was a slight decline in those 65+ and the growth of those 85+ was slower than the state.

In 2000, Santa Cruz had 35% non-Whites, while California had 53% non-Whites. One of every 4 persons in the county was Hispanic/Latino; one in 30 was Asian; and one in every 38 persons was multi-racial. Looking at age and ethnicity: one in 11 persons was 65+ and White; one in 105 was 65+ and Hispanic/Latino; and one in 263 was 65+ and Asian.

The median household income was \$6,500 more than California's with fewer people living below the poverty level--about one in 8.

Persons under Poverty Level: 11.9%	65+ yrs: 8.7%	Median Household Income: \$53,998
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NOTE: Data on Page 2 are from statewide sources only. Data may not include all funding sources. See notes on Data Sources.

SERVICES	ANNUAL INFORMATION			County Comparisons	
Home and Community Based Services (County Level Data)	Providers or Sites	Serving	Expense / Allocation	How does your county rank on these indicators - in the highest, middle, or lowest third of all counties in the state?	
Adult Day Services (ADS)				Indicator	Rank
Adult Day Health Care (ADHC) Providers	1	84	\$786,076	RCFE Beds/1,000	12
Adult Day Care (ADC) / Adult Day Support Centers (ADSC)	0	0	\$0	Median Household Income	12
Multipurpose Senior Services Program (MSSP)	1	265	\$795,848	Total NF Patients/1,000	15
In-Home Services					
Home Health Agencies (HHAs)	5	3,871	not available		
In-Home Supportive Services (IHSS)	1,004	1,501	\$7,255,435		
Adult Protective Services (APS)	1	55	\$448,604		
Independent Living Centers (ILCs)	1	277	\$395,072		
County Level Data Not Available					
Caregiver Resource Centers (CRCs)	1	681	\$860,386		
The Del Mar Caregiver Resource Center provides services to Monterey, San Benito, and Santa Cruz counties.					
PSA 13 - Multi-County AAA (County Level Data Not Available)					
Area Agencies on Aging					
\$1.4M (State) + \$0.6M (Fed) = \$2.0M					
Includes \$0.1M Info & Assistance, \$30K Case Mngmt, \$0.16M Fed Caregiver Support Prgm					
Serving: Santa Cruz and San Benito Counties					
The AAA serves as an access point for persons needing information or services for elders, persons with disabilities, and their families or caregivers. The agency provides advocacy, information and assistance, local planning, funding allocations, and monitoring of services. The following may not represent all the AAA's local programs, services or expenditures:					
Nutrition					
Brown Bag	not available	1,245	\$24,695	Total Population	22
Home Delivered Meals	not available	not available	\$427,251	% Population 85+	27
Congregate Meals	not available	not available	\$476,655	Median Age	30
Assistance / Counseling / Advocacy				% Unemployment Rate	31
Health Insurance Counseling & Advocacy Programs (HICAP)	1	1,215	\$158,075	% 65+ and Live Alone	33
Ombudsman	1	336	\$68,311	HHA Providers/1,000	34
Care Coordination				% 65+ < Poverty	34
Linkages	2	170	\$237,008	% Persons < Poverty	38
Specialized Care				Total Population	22
Alzheimer's Day Care Resource Centers (ADCRCs)	2	24	\$81,355	% Population 85+	27
Senior Service Corps				Median Age	30
Foster Grandparents (number of senior volunteers)	not available	not available	\$45,164	% Unemployment Rate	31
Senior Companions (number of senior volunteers)	not available	not available	\$180,257	% 65+ and Live Alone	33
Facility Based Services				HHA Providers/1,000	34
(County Level Data)	Providers	Serving	Expense / Allocation	% 65+ < Poverty	34
Freestanding Nursing Facility (NFs)	12	801	\$20,824,119	% Persons < Poverty	38
Hospital-Based Nursing Facility (NFs)	1	24	\$2,271,581	Total Population	22
Residential Care Facilities for the Elderly (RCFEs)	32	1,084	not available	% Population 85+	27
County Comparisons					
How does your county rank on these indicators - in the highest, middle, or lowest third of all counties in the state?					
Indicator Rank					
RCFE Beds/1,000 12					
Median Household Income 12					
Total NF Patients/1,000 15					
Total Population 22					
% Population 85+ 27					
Median Age 30					
% Unemployment Rate 31					
% 65+ and Live Alone 33					
HHA Providers/1,000 34					
% 65+ < Poverty 34					
% Persons < Poverty 38					
IHSS Providers/1,000 40					
Tot Pop Growth (1990-2000) 41					
% Dual Eligibles 42					
% Medi-Cal Recipients 43					
% Population 65+ 44					
% SSI / SSP Recipients 44					
ADS Providers/1,000 45					
% Medi-Cal Recipients 65+ 47					
% Vacancy - houses 52					
% Age 21-64 Disabled 52					
85+ Pop Growth (1990-2000) 54					
% Vacancy - rentals 54					
65+ Pop Growth (1990-2000) 58					
Note: Rankings are out of 58 counties, where 1 represents the highest number and 58 represents the lowest number					

Emerging Long Term Care Issues	
<ul style="list-style-type: none"> ~ One in 5 adults was 65+ or disabled. ~ Slowest growth of 65+ in state--slight decline in seniors in the last decade. ~ Slow growth in 85+ population. Few disabled younger adults. ~ Low percentage of seniors 65+ compared to other counties. 	<ul style="list-style-type: none"> ~ Median household income was high with few on Medi-Cal, including seniors; and not many receiving Medi-Cal, Medicare, and SSI/SSP. ~ Housing expensive and not readily available. ~ NFs and RCFEs more available than home health, IHSS or adult day services.

