



CAADS AdLine

*As a service to members and the public, CAADS provides
Three Great Ways to Advertise!*

- **WEB SITE**

Display your listing on the CAADS web site – www.caads.org – visited by CAADS members and non-members in the adult day services field.

Rate for 30 day posting: CAADS Members: \$100 Non-Members: \$250

- **NEWSLETTER**

Publish your listing in CAADS monthly newsletter, *CAADS Connection*. Circulation 350 +/- includes CAADS members, professional colleagues and allied organizations.

Rate for one edition: CAADS Members: \$25 Non-Members: \$75

- **DIRECT CONTACT**

Reach the entire CAADS membership of 250 +/- . Distribution method based on each member's preference: approximately 40% by email, 40% by fax and 20% by mail.

Rate for one Direct Contact: CAADS Members: \$75 Non-Members: \$175

SPECIAL RATE FOR SELECTING ALL THREE OPTIONS!

CAADS Members: \$175 Non-Members: \$475

ABOVE RATES EFFECTIVE JANUARY 1 THROUGH DECEMBER 31, 2008

For more information or to request an order form, call us at **(916) 552-7400**.

**California Association for Adult Day Services
921 11th Street, Suite 1100
Sacramento, CA 95814**